

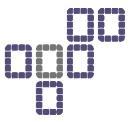
WA Food Regulation:

Approved Brand under the Food Regulations 2009

Version 1 November 2009

This document is of relevance to those interested in the brands approved by the Chief Executive Officer of Department of Health Western Australia for Meat and Pet Meat.





Approved Brands under the Food Regulations 2009

1. BACKGROUND

The Department of Health Western Australia (DOH) maintains a record of the brands used on meat carcases for human consumption and on carcases for the consumption of animals.

2. PURPOSE

The purpose of this policy is to make available the brands which have been approved by the DOH under the Regulations.

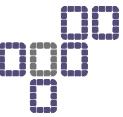
3. SCOPE

The scope of this policy covers Regulations 22, 23 and 25 of the Regulations. This policy covers the brands for carcases:

- fit for human consumption;
- fit for consumption by animals;
- unfit for human consumption or unfit for consumption by animals

4. BRANDING CARCASES

- 4.1 The proprietor of an abattoir at which a carcase is inspected and passed as fit for human consumption must ensure the carcase is branded in accordance with Regulation 24 of *Food Regulations 2009* (the Regulations). It is an offence under the Regulations to not brand a carcase for the purposes of Regulation 22. It is an offence to not identify the premises at which the animal was slaughtered.
- 4.2 The proprietor of an animal food processing premises at which a carcase is inspected and passed as fit for consumption by animals must ensure the carcase is branded in accordance with Regulation 24 of the Regulations. It is an offence under the Regulations to not brand a carcase for the purposes of Regulation 23. It is an offence to not identify the premises at which the animal was slaughtered.



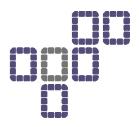
- **4.3** The proprietor of an abattoir must ensure that a carcase, other than a carcase of poultry, that is rejected, or a portion of which is rejected as unfit for human consumption is branded in accordance with Regulation 25.
- **4.4** The proprietor of animal processing premises must ensure that a carcase, other than a carcase of poultry, that is rejected, or a portion of which is rejected as unfit for consumption by animals is branded in accordance with Regulation 25.
- **4.5** A brand approved by the CEO will include a means of identifying the premises at which the animal was slaughtered and a brand applied to a carcase is to be coloured blue and made from a substance listed in a Schedule to the *Australian New Zealand Food Standards Code* standard 1.3.1
- **4.6** Copies of the approved brands are located in Appendix A.

5. PUBLICATION

The Chief Executive Officer (CEO) of the DOH will approve and keep a record of the appropriate brands for the purposes of Regulations and publish these on the DOH website.

6. TIME FRAME

The policy will be reviewed in twelve months from the date of approval.



7. FURTHER INFORMATION

Contact the Food Unit via:

Email <u>foodunit@health.wa.gov.au</u>

Phone +61 8 9388 4903 Fax +61 8 9382 8119

Any feedback or concerns please utilise the Feedback on "Food Unit Query" form which can be downloaded from our website:

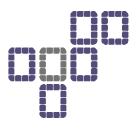
http://www.public.health.wa.gov.au/2/786/3/food_informatio.pm

SIGNED

Stan Goodchild

Delegate of CHIEF EXECUTIVE OFFICER DEPARTMENT OF HEALTH

November 2009



APPENDIX A

WESTERN AUSTRALIAN MEAT INDUSTRY AUTHORITY BRANDS

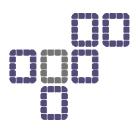
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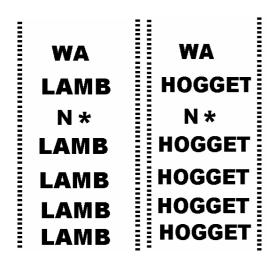
= Identifying number allocated to the establishment by the Western Australian Meat Industry Authority

***** = Trade or company name or symbol

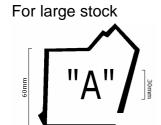
EXAMPLE OF LAMB BRAND

I	AMELIA	I
I	PARK	I
ı	LAMB	I
ı	AMELIA	I
ı	PARK	I
I	WA	I
I	LAMB	I
I	26	I
ı	LAMB	I
ı	AMELIA	I
ı	PARK	I
ı	LAMB	I
ı	AMELIA	I
ı	PARK	I
I	WA	I
ı	LAMB	I
I	26	I
I	LAMB	I

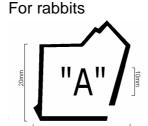




N = Identifying number allocated to the establishment by the Western Australian Meat Industry Authority



70mm



For other stock

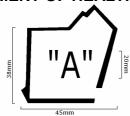
Where "A" = Identifying number allocated to the establishment by the Western Australian Meat Industry Authority

For Game

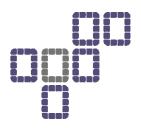


Where "A" = Identifying number allocated to the establishment by the Department of Health Western Australia

DEPARTMENT OF HEALTH WESTERN AUSTRALIA BRANDS



Where "A" = Identifying number allocated to the establishment by the Department of Health of Western Australia . This example is utilised at Karnet Prison



COMMONWEALTH BRANDS







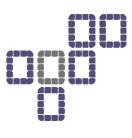




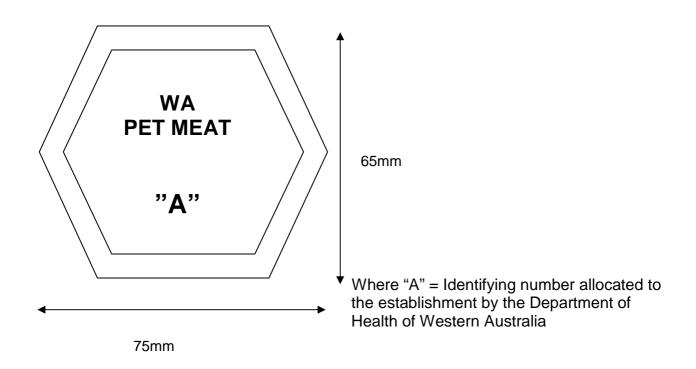
For Game



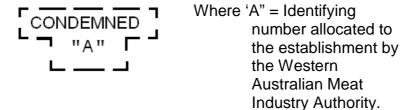
Where "A" = Identifying number allocated to the establishment by the Commonwealth Department of Agriculture, Fisheries and Forestry



BRANDING CARCASES IF FIT FOR CONSUMPTION BY ANIMALS (FOR PET MEAT)



BRANDING CARCASES IF UNFIT FOR HUMAN CONSUMPTION OR UNFIT FOR CONSUMPTION BY ANIMALS



Delivering a **Healthy WA**

