

Presentation to the Clinical Senate of Western Australia

"The patient will see you now"

"Getting yourself into the patient's shoes

to understand the patient experience"

Alan Lilly Chief Executive – Eastern Health



Friday 11 December 2015

2017 Premier's Health Service of the Year 2014 Premier's Health



Angliss **Box Hill** Hospital Hospital Healesville & Hospital District Hospital

Maroondah Peter James Centre

Wantirna Yarra Ranges Health Health

Yarra Valley **Community Health**

Turning Spectrum Point

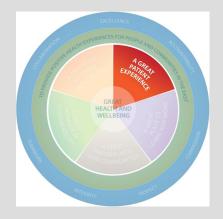


Acknowledgment of Country





About today's presentation



- Quick Facts on Eastern Health
- Our focus on creating "a GREAT Patient Experience"
- What our patients are saying
- Contribute to the debate and deliberations







What's important to us ?

- The culture of the organisation to see the values in action
- Strong work ethic in a "can do" culture
- Clear and regular communication
- Accountability for responsiveness and follow-up
- To be the provider of the highest standard of care
- To be GREAT at what we do
- Patient centred care "put yourself in the patient's shoes"
- Improving the patient experience
- Maintaining public confidence in our services



Patient Experience

Now please take 4 minutes to reflect ...

- a short DVD to set the scene -

(First item on pre-reading/pre-viewing !)

STRATEGIC DIRECTIONS	1 A PROVIDER OF GREAT HEALTHCARE	2 A GREAT PATIENT EXPERIENCE	3 A GREAT PLACE TO LEARN AND WORK	4 A GREAT PARTNER WITH OUR COMMUNITIES	5 A GREAT ACHIEVER IN SUSTAINABILITY				
	 Meeting or exceeding all required standards of service and care. 	2.1 Taking a person-centred approach which actively involves patients in decision-making.	3.1 Ensuring flexible, highly skilled and capable workforce and volunteer networks.	4.1 Delivering models of care with our community partners that provide a seamless patient journey and deliver the right service in	5.1 Ensuring optimal utilisation of resources across the organisation.				
STRATEGIC GOALS	1.2 Delivering models of care and treatment that are based on evidence.	and treatment that are based resources to meet the changing		 4.2 Partnering with other hospitals and community partners to provide a comprehensive and integrated range of services. 	 5.2 Building flexible, sustainable environments and technologies. 				
	1.3 Monitoring, reporting and continuously improving the quality and safety of clinical care.	 Ensuring services are easy to access and navigate. 	3.3 Identifying leaders and providing learning opportunities for our staff.	4.3 Embracing technologies that enhance our partnerships.	5.3 Measuring the things that matter.				
	 1.4 Tailoring services around the needs of a diverse population. 	2.4 Ensuring access to health services for the most disadvantaged within our community.	3.4 Partnering with education and training organisations to drive research and education.	4.4 Being socially responsible and active in our community.	5.4 Living within our means and minimising waste.				
			EXCELLENCE						
		في لغ	CAUTHERERUENCES FOR PEOPLE AND COMMENT						
Our mission is to provide positive health experiences for people and communities in the east.									





2 A GREAT PATIENT EXPERIENCE

- **2.1** Taking a person-centred approach which actively involves patients in decision-making.
- **2.2** Aligning our services and resources to meet the changing needs of our communities.
- **2.3** Ensuring services are easy to access and navigate.
- **2.4** Ensuring access to health services for the most disadvantaged within our community.



Defining Patient Experience

Patient experience is ...

a reflection on a set of interactions, observations and the environment, through the lens of the patient and is typically characterised by the story they tell.











WELCOME TO

0

PERFECTION

ENJOY YOUR JOURNEY!



We can learn from others ...





Don Berwick says A promise to learn – a commitment to act, 2013

Place the quality of patient care, especially patient safety, above all other aims. **Engage, empower, and hear patients and carers at all times**.

Foster whole-heartedly the growth and development of all staff, including their ability and support to improve the processes in which they work.

Embrace transparency unequivocally and everywhere, in the service of accountability, trust, and the growth of knowledge.



"In the patient's shoes"

- Set the standard and expectation
- Measure and monitor performance
- Report performance
- Engage for action



Eastern Health's Patient Experience of Care Program



Patient Experience of Care Program

To better understand and respond to the experience of patients and carers who use our services





Principles

In order to set the Performance Principles, we needed to understand what a GREAT Patient Experience would look like and identify how we will know when we are providing it.



10 Patient Experience of Care Principles

- 1. The patient's needs, wants, preferences and values are known and taken into account
- 2. The patient is a partner in decision-making about their care
- 3. The patient has access to safe, effective and high quality healthcare delivered by skilled staff
- 4. There is clear information that helps patients understand and manage their health as independently as possible
- 5. Communication is open, honest and respectful, ensures confidentiality and is responsive to individual needs
- 6. The physical environment promotes healing, is comfortable, clean, safe and allows privacy
- 7. Staff listen, provide emotional support and treat patients, their families and carers with dignity and compassion
- 8. Family and friends are involved in care in accordance with the wishes of the patient
- 9. Care is well coordinated to ensure that the patient experiences continuity and smooth transitions
- 10. Meals are enjoyable and nutritious

And it all starts with, "hello, I am"



In the Patient's Shoes

Using a feedback framework to inform service improvement and create a GREAT patient experience.



Consumer Perspective

Mystery Shopper

Volunteers act as 'Mystery Shoppers'- make **observations** and ask patients / carers about their experience.

Consumer Forums

These are also known as **workshops** or **focus groups** and provide an opportunity to hear the consumer perspective regarding a specific topic or issue.

Rapid Improvement Events

Consumers work with Eastern Health staff collaboratively and objectively to evaluate a process, determine a future state and identify solutions to achieve the future state in a way that will meet patients' needs and expectations.

Shadowing

Observing patients and families during various stages of their care journey to help us to gain an understanding of what the experience is like from the patient and family's point of view.

Patient Experience Trackers (PETs)

Collection of data using a handheld devise asking 5 questions and PETs provide **near real time** insight into patient experiences.



In the Patient's Shoes

means actively seeking and responding to feedback from people that use our service

Patient Survey

Eastern Health Patient Experience Survey

Patients are **surveyed** once a month in most services across the organisation using 'audit angels' to measure **compliance** with our **Patient and Family Centred Care** Standard.

Patient Experience Feedback

Complaints and Compliments

A range of ways to provide specific feedback include:

- Direct feedback to staff at the local level
- A feedback button on the Eastern Health website
- Via email: <u>feedback@easternhealth.com.au</u>
- Via phone: 1800 EASTERN
- Feedback brochures available in all patient areas

Patient Stories

Patient stories are captured and shared in a variety of ways:

Leadership Walkrounds

Walkrounds involving **discussion** with current patients are conducted by **senior leaders** and **managers** across the organisation.

'Patient Opinion'

An **online public platform** that enables people to safely and easily share their experience. The organisation is able to demonstrate how patient experience is used to **improve services**.

Discharge Phone Calls

Routine phone survey of discharged patients inviting feedback regarding their experience.

Victorian Healthcare Experience Survey (VHES)

The Department of Health and Human Services conduct **5 surveys**: Adult Inpatient, Emergency Department (ED), Maternity, Paediatric Inpatient and Paediatric ED. Reports are provided quarterly.

The Family and Friends Test Score is a widely used strategy in the UK and is based on feedback to one question – **"On a scale of 0 – 10, how likely is it that you would recommend this service to a family member or friend?"** We ask this question as part of our Patient Experience Feedback processes and Patient Surveys. *All feedback about the patient experience is themed against the Eastern Health Patient Experience of Care Principles.*



What our patients are saying...

In the Patient's Shoes ...



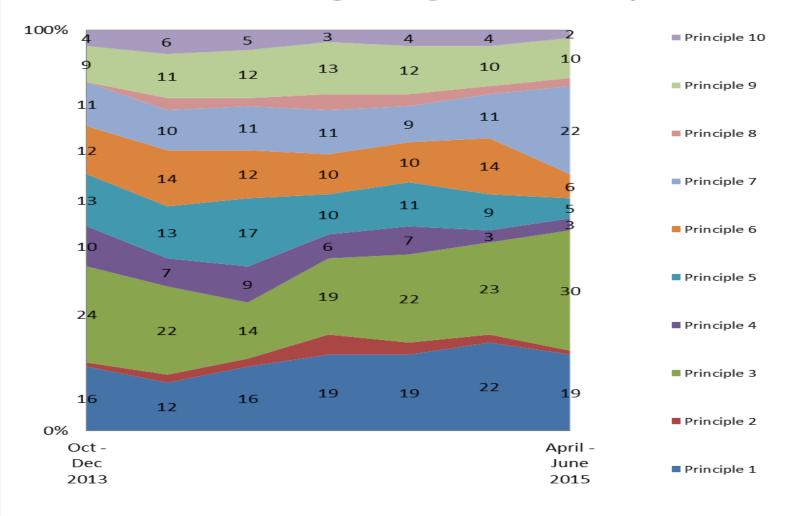




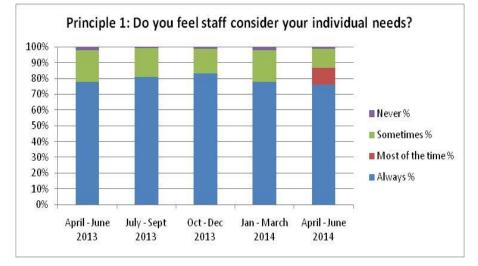
> 22 000 pieces of coded qualitative data> 15 000 quantitative surveys

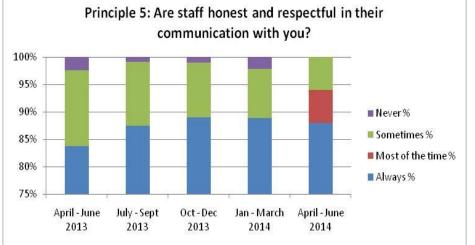


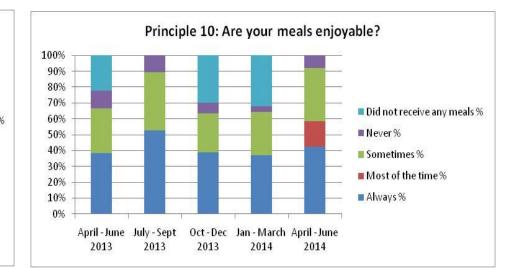
Feedback regarding areas for Improvement

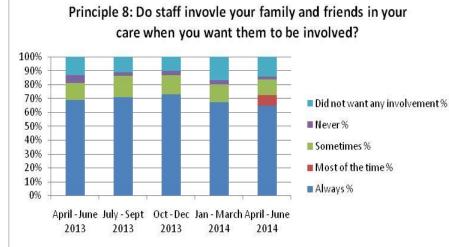










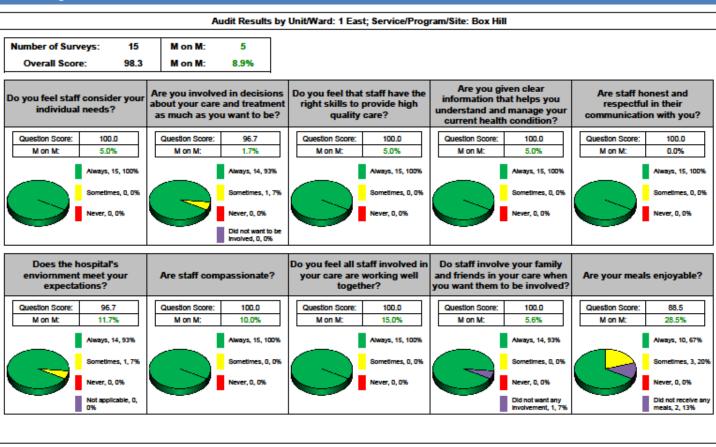




Organisation: Eastern Health

- Audit: Patient Experience Survey
- Date: 01 March 2014 31 March 2014

Service/Program/Site: Box Hill



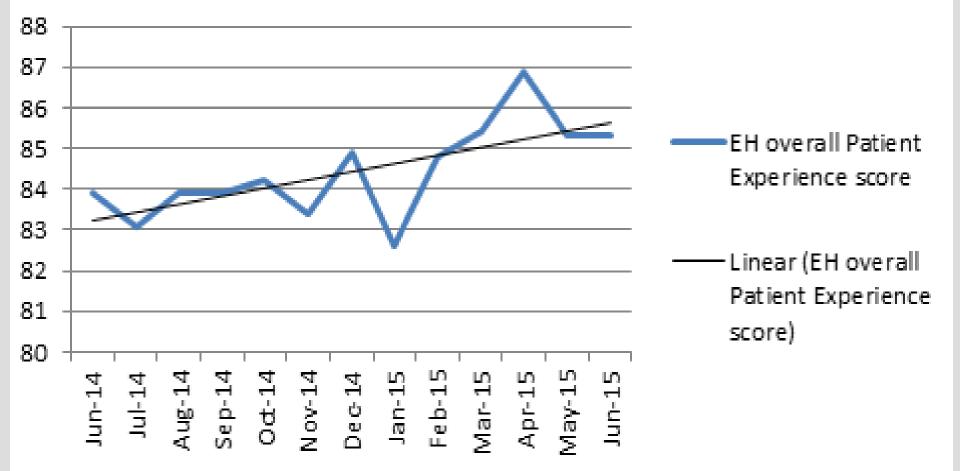
Please Note: These audit results are based on a random sample of audits undertaken during the Month

eastern**hea**

GREAT HEALTH AND WELLBEING



EH overall Patient Experience score





Outbound Patient Surveys Undertaken by Contact Centre

Month	Number					
June 2015	87					
July 2015	62					



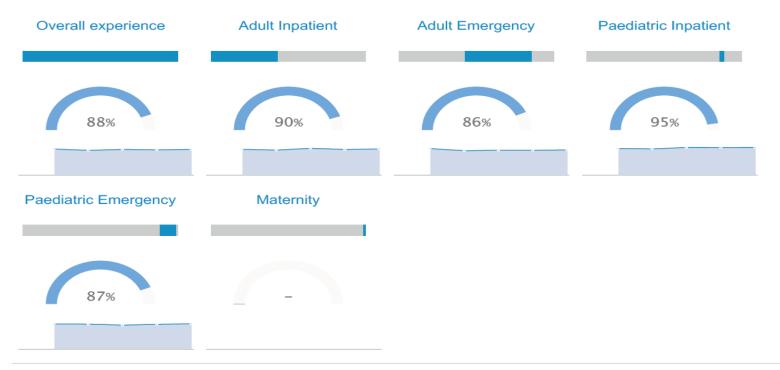




Health Service Experience - April - June 2015

In April - June 2015, 88.15% of patients from Eastern Health rated their overall hospital experience as either 'very good' or 'good'.

This is no significant change in the proportion rating their experience as either 'very good' or 'good' compared to April - June 2014, when this proportion was 89.4%.



 $\leftarrow \rightarrow$

C https://www.patientopinion.org.au/opinions/61108

"The nurses, doctors and paediatricians have been nothing short of amazing!"

About: Maroondah Hospital

Posted by <u>Nellooo</u> (as a parent/guardian), 3 days ago

I want to say how incredible Maroondah Hospital has been with my new born bub! We came in recently with really high temps and not a happy baby. They treated our baby so quickly diagnosing viral meningitis. They have bent over backwards for us and have constantly made sure I'm comfortable and happy while we stay. We are a 'private hospital' type and I was anxious about taking our baby to Maroondah but I am so impressed! I The nurses, doctors and paediatricians have been nothing short of amazing! Thanks Maroondah!

More about <u>care</u>, <u>doctor</u>, <u>emergency</u>, <u>emergency</u> <u>department</u>, <u>hospital</u>, <u>infant</u>, <u>meningitis</u>, <u>nurse</u>, <u>nursing staff</u>, <u>paediatric</u>, <u>public hospital</u>, <u>staff</u> and <u>VIC</u>



Responses

Response from Alan Lilly, Chief Executive, Eastern Health <u>2 days ago</u>



Dear Nelloo

Wow, thank you for your very positive story on Patient Opinion - that's a great story indeed and I can see that this would have been a concerning time for you, your baby and your family.

I will pass on your feedback to our front line staff and their managers - it is terrific to receive feedback like yours and it's sure to give our staff an extra

STORY HAS A RESPONSE

This story has had a response

Published by Patient Opinion on 14/09/2015

Patient Opinion has rated this opinion **not critical** (criticality score 0)

This story has been viewed by public users on this site **102** times

You can <u>add your response</u> to this story below.

Story summary What's good? What could be improved? • hospital stay • treatment Initial feelings: impressed

🔞 Activity

staff members have read this story

Who has Patient Opinion told about this story?

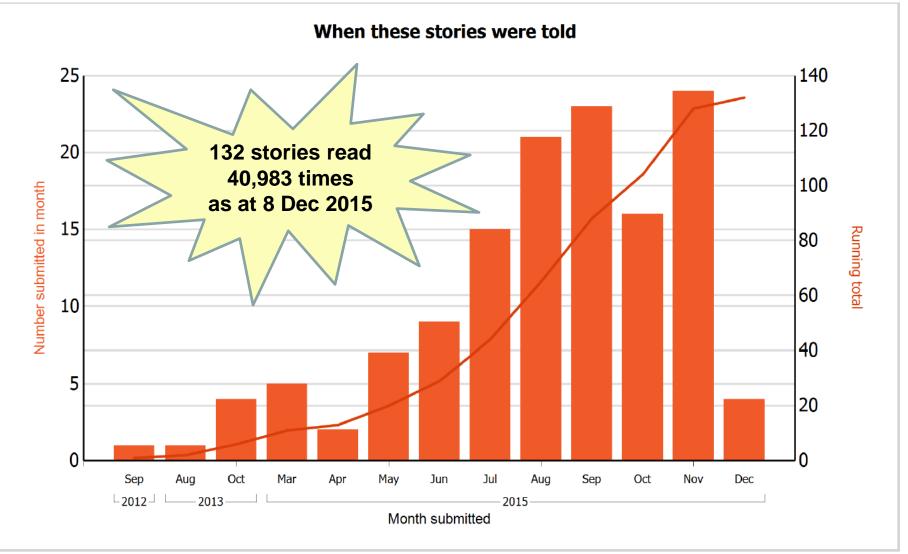
Show your support

Have **you** experienced something like <u>Nellooo</u> did, here or elsewhere?

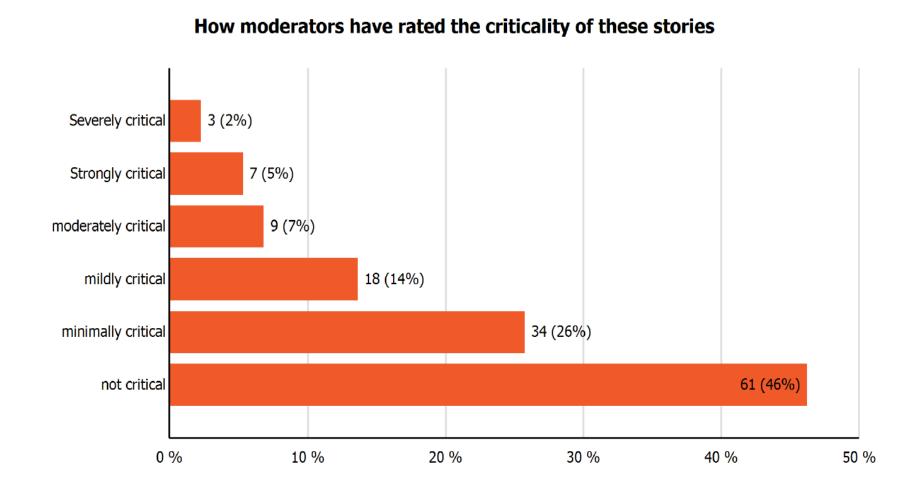
If so, show your support below.

I've experienced this

PATIENT OPINION BE HEARD.





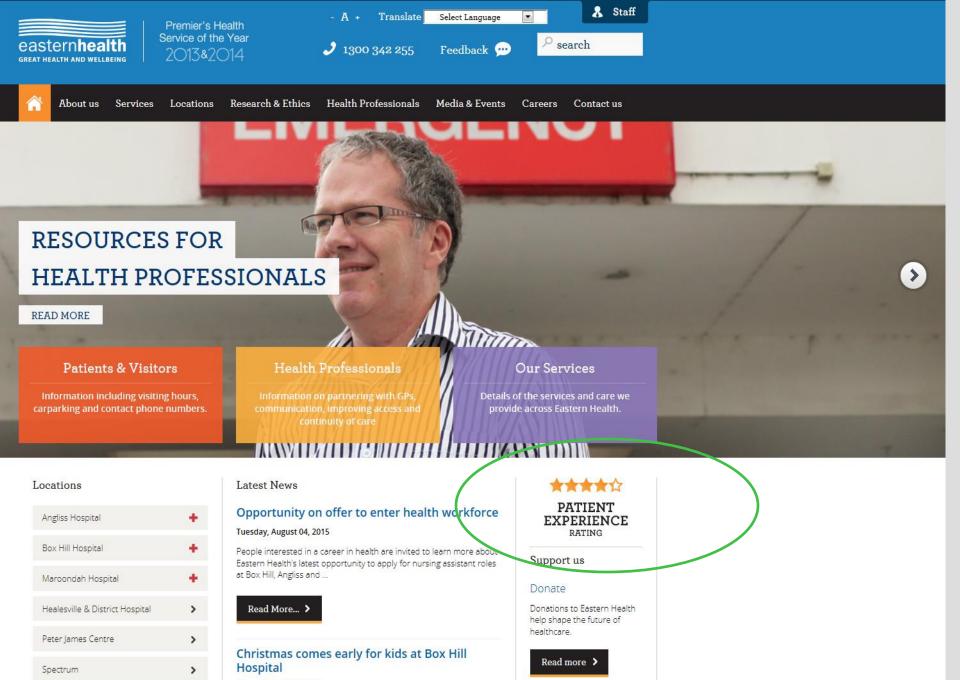


NB: criticality scores are assigned by moderators (not the public) to stories to support our alerting service. They are assigned *per story* not *per service*, so may reflect criticism of services other than your own. We provide them here purely for information, with these caveats in mind.



Some simple changes arising from www.patientopinion.org.au

- Improved temporary signage during building works
- Provision of more Ultrasound Scans
- Turning or reducing impact of a "negative" experiences
- Complimentary car parking
- Review of Patient Entertainment System
- Timely responses often lead to no further action required
- More discussion about general courtesy
- Patients being heard and responded to more quickly



Thursday, July 30, 2015

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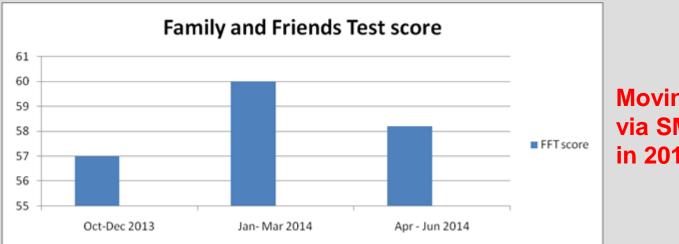
Turning Point

The Festive Season has come early for Box Hill Hospital's Paediatric

Volunteer



Family & Friends Test (Net Promoter Score [NPS] methodology)



Moving to FFT via SMS – trial in 2016



		9.9%					22.1% 68.1%		1%			
/		Detractors						Passives		Promoters		
	Rating 0 – 10	0	1	2	3	4	5	6	7	8	9	10
	Number of respondents	8	3	1	3	1	6	5	8	53	95	93



Who oversees the process?

Patient Experience of Care Expert Advisory Committee: (includes staff and consumers)

- Recommends the performance standards
- Monitors performance
- Identifies and recommends improvement priorities which are fed-back for implementation across Eastern Health

Communicating our priorities for action ...



So what are our priorities based on patient feedback ? *Our focus in on:*

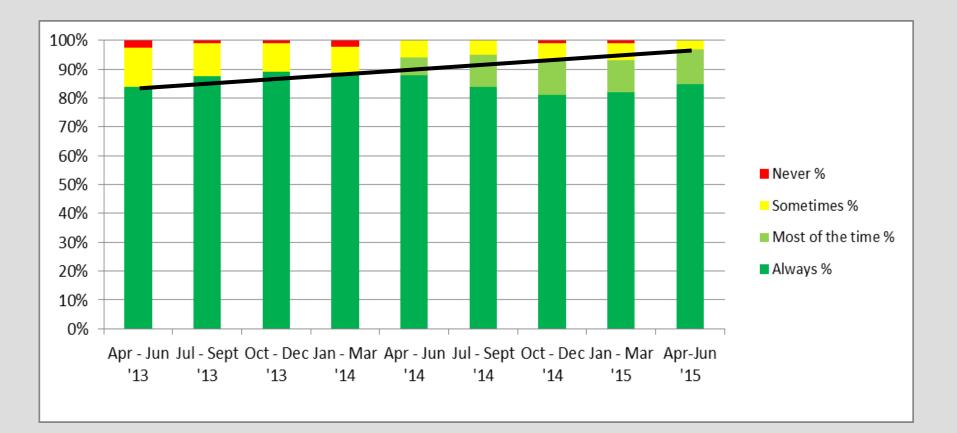
Improving communication and customer service (p5)

- Improving interpreting services (p5)
- Improving meals (p10)
- •Reducing noise in particular in wards at night (p6)

p - Principle

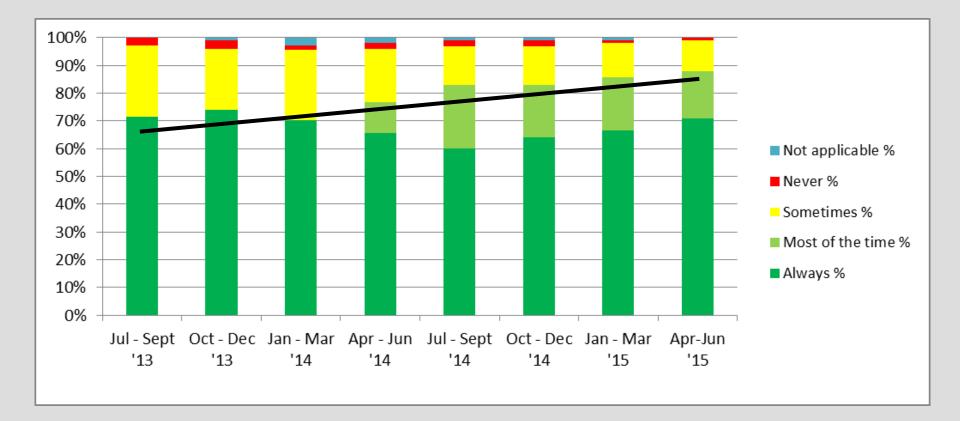


Communication (Principle 5)



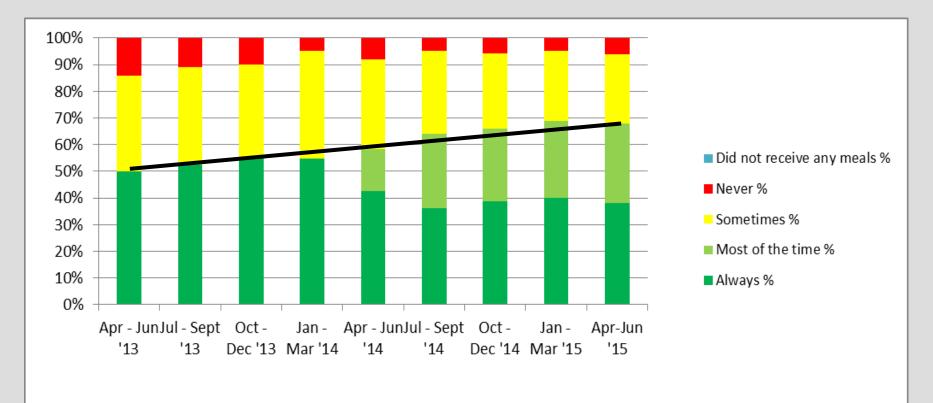


Physical Environment & Noise (Principle 6)





Meals are Enjoyable and Nutritious (Principle 10)





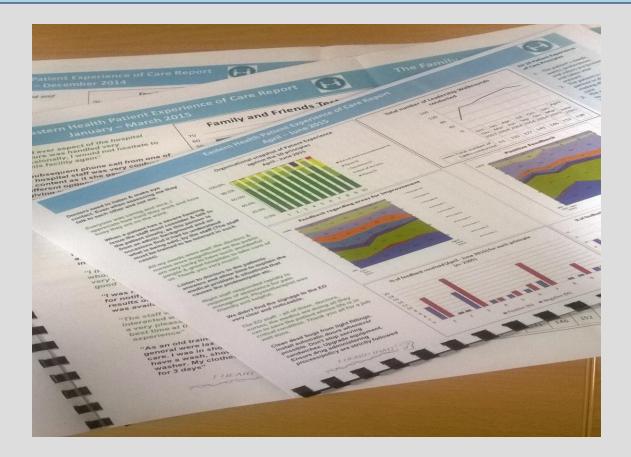
Performance Monitoring

'In the Patient's Shoes'

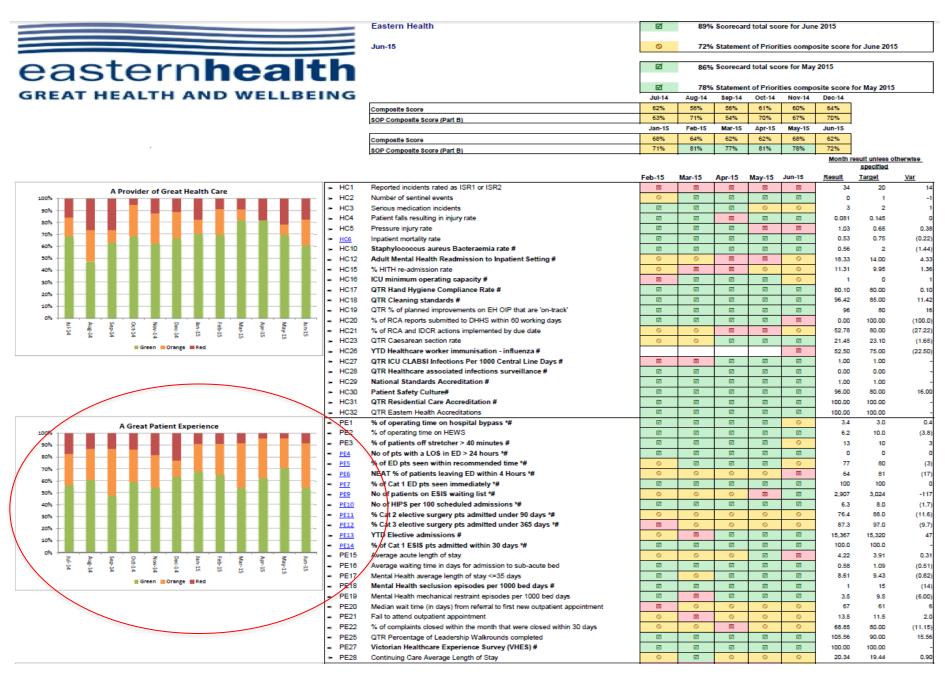
Systematically embed the patient feedback cycle into the organisation's continuous improvement approach



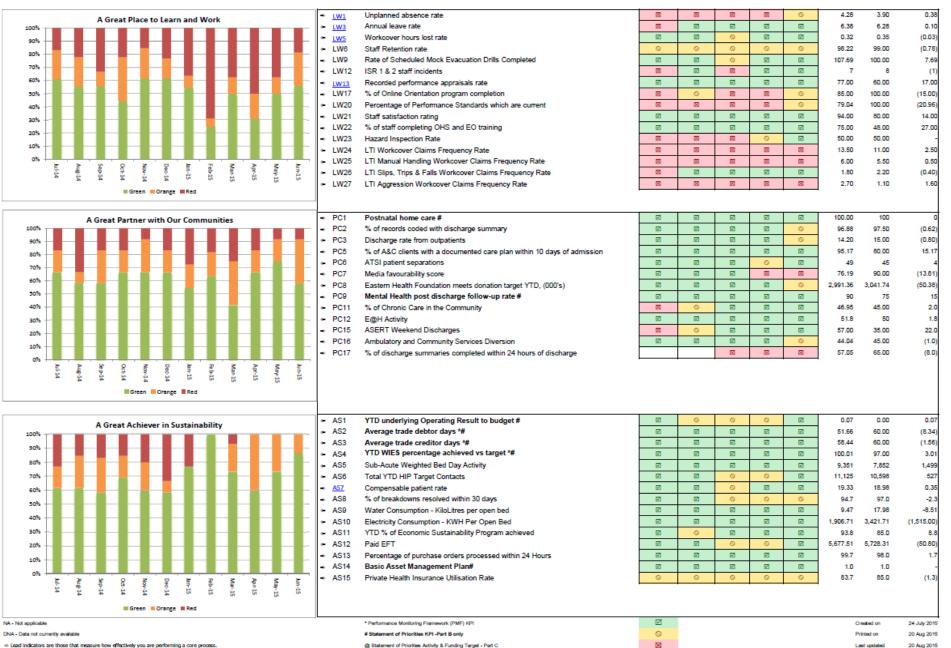
Patient Experience of Care Report



Eastern Health Scorecard – June 2015

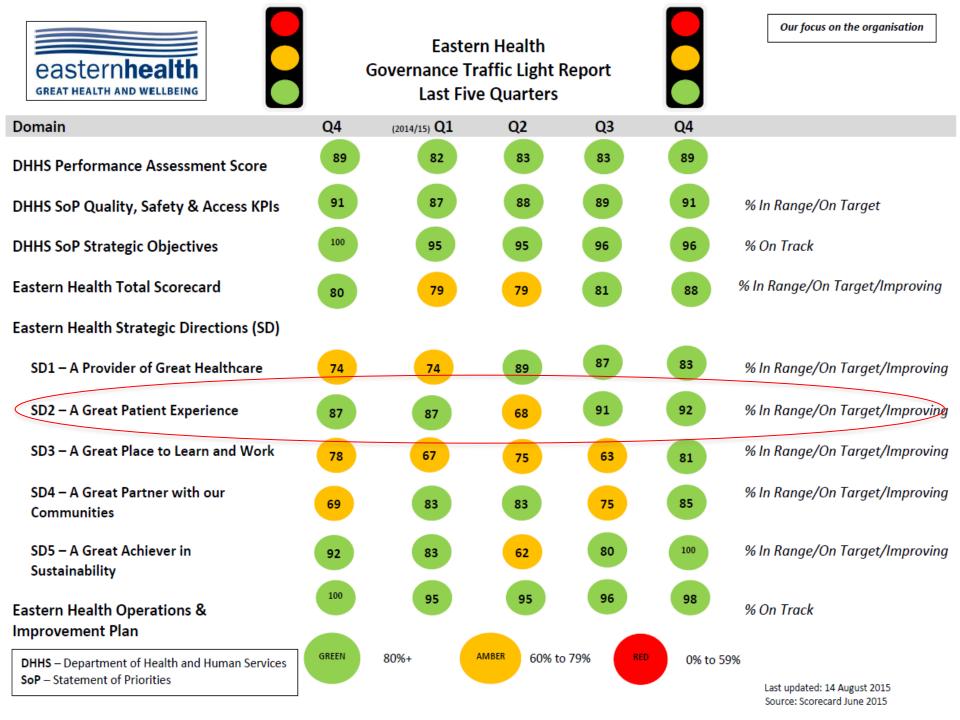


Eastern Health Scorecard – June 2015



Lead indicators are those that measure how effectively you are performing a core process.

At 12 August 2015

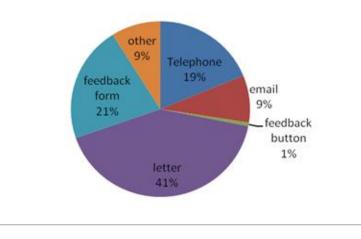


Reporting Performance annually is our *Quality of Care Report*

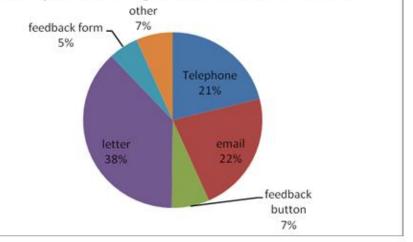


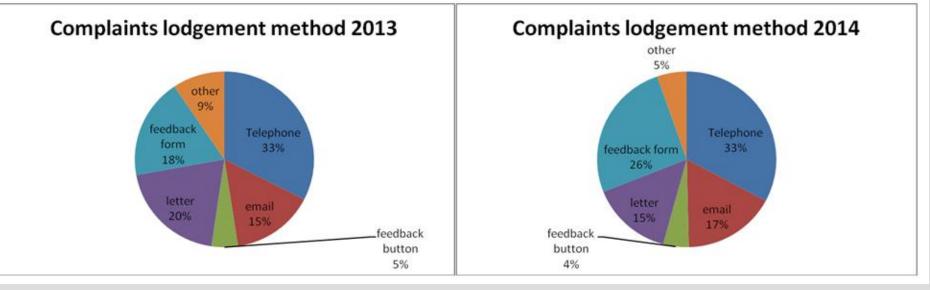


Complaints lodgement method 2011



Complaints lodgement method 2012









INSTITUTE OF PUBLIC

ADMINISTRATION AUSTRALIA



















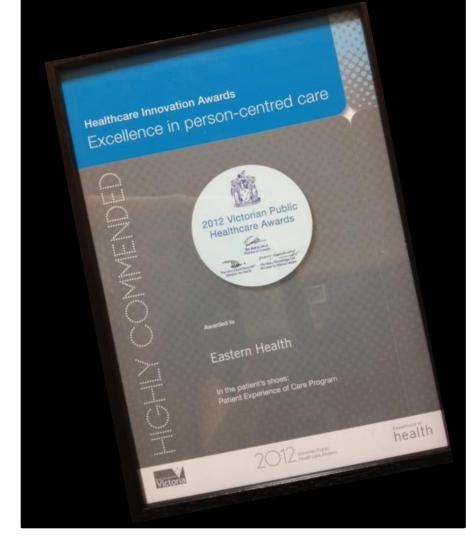








LEADERSHIP **IN THE PUBLIC SECTOR AWARDS** WINNER 20°



















Thank You









