



Sponsorship packages

Crown Perth | 7 December 2023

Platinum sponsor

One sponsorship available

\$20,000 plus GST

Platinum package

In return for your investment, you will receive:

Event

- Referenced as a sponsor in speeches at the event and by the MC when referring to the awards
- Opportunity for a sponsor representative to co-present the Minister for Health Award on stage, with opportunity for a 2-minute speech to promote your organisation during the presentation
- Opportunity for a presentation photograph with the winners of the Minister for Health Award
- Your logo on a sponsor's AV presentation to be shown throughout the awards dinner, including all holding slides and winner slides
- Digital branding at the awards dinner located in the foyer and the main room (in replacement of pull up banners)
- Your logo on a step-and-repeat media wall
- One table of 10 to the awards dinner (valued at \$1,500)
- Ten tickets to the VIP pre-event function prior to the awards dinner.

Marketing and promotion

- Full page advertisement (artwork to be provided by the sponsor) in the awards electronic event program
- Opportunity to provide a promotional slide on a sponsor's AV presentation to be shown throughout the awards dinner
- Your logo will have prime positioning on all electronic awards collateral and listed as a platinum sponsor
- Your logo and profile on the awards website and listed as a platinum sponsor
- Your logo in the awards electronic event program and listed as a platinum sponsor.

Gold sponsor

One sponsorship available

\$10,000 plus GST

Gold package

In return for your investment, you will receive:

Event

- Referenced as a sponsor in speeches at the event and by the MC
- Opportunity for a sponsor representative to co-present the Director General's Award on stage
- Opportunity for a presentation photograph with the winners of the Director General's Award
- Your logo on a sponsor's AV presentation to be shown throughout the awards dinner
- Digital branding at the awards dinner located in the foyer and main room (in replacement of pull up banners)
- One table of 10 to the awards dinner (valued at \$1,500)
- Six tickets to the VIP pre-event function prior to the awards dinner.

Marketing and promotion

- Half page advertisement (artwork to be provided by the sponsor) in the awards electronic event program
- Your logo on all electronic awards collateral and listed as a gold sponsor
- Your logo and profile on the awards website and listed as a gold sponsor
- Your logo in the awards electronic event program and listed as a gold sponsor.

Silver sponsor

Nine sponsorships available

\$6,500 plus GST

Silver packages

In return for your investment, you will receive:

Event

- Referenced as a sponsor by the MC when allocated category is announced
- Opportunity for a sponsor representative to co-present allocated category award on stage
- Opportunity for a presentation photograph with the winners of allocated category
- Your logo on a sponsor's AV presentation to be shown throughout the awards dinner, including holding slides and winner slides of allocated category
- One table of 10 to the awards dinner (valued at \$1,500)
- Four tickets to the VIP pre-event function prior to the awards dinner.

Marketing and promotion

- Your logo and profile on the awards website and listed as a silver sponsor
- Your logo in the awards electronic event program and listed as a silver sponsor
- Your logo on all electronic awards collateral related to allocated category.

Categories

Opportunities are available to sponsor one of the following categories:

- Excellence in preventive health
- · Excellence in mental health
- Excellence in person-centred care
- Excellence in safety and quality
- Excellence in workplace wellbeing and culture
- Excellence in research and innovation
- Excellence in sustainability
- Excellence in Aboriginal health
- Excellence in rural and remote health care.

Bronze sponsor

Four sponsorships available

\$3,500 plus GST

Bronze packages

In return for your investment, you will receive:

Event

- Your logo on a sponsor's AV presentation to be shown throughout the awards dinner
- Two tickets to the awards dinner (valued at \$300)
- Two tickets to the VIP pre-event function prior to the awards dinner.

Marketing and promotion

- Your logo and profile on the awards website and listed as a bronze sponsor
- Your logo in the awards electronic event program and listed as a bronze sponsor
- Your logo on selected electronic awards collateral.

Sponsorship application form

To secure your sponsorship please select your preferred category:

Platinum sponsor \$20,000 plus GST

Gold sponsor \$10,000 plus GST

Silver sponsor \$6,500 plus GST

Category sponsorship preferences:

Excellence in preventive health Excellence in research and innovation

Excellence in mental health Excellence in sustainability

Excellence in person-centred care Excellence in Aboriginal health

Excellence in safety and quality Excellence in rural and remote health care

Excellence in workplace wellbeing and culture

Bronze sponsor \$3,500 plus GST

Applicant organisation details:

Name

Website

Main sponsorship contact:

Name

Position

Phone Email

Invoicing contact:

Name

Phone Email

Billing address

Please read and sign the terms and conditions on the following page.

Sponsorship application form terms and conditions

WA Health Excellence Awards 2023

Sponsorship by offer and acceptance

- 1. By completing and sending this application form, the applicant (sponsor) is submitting an irrevocable offer to sponsor the WA Health Excellence Awards 2023 (awards) for the sponsorship package category stated in this application form, for the period stated in the application form (sponsorship term) and on the terms and conditions stated here.
- 2. If the sponsor's offer is accepted, the sponsor will receive:
 - a letter of acceptance from the Department of Health (department) which together with the sponsor's offer form the sponsorship agreement (agreement)
 - an invoice for payment for the relevant sponsorship amount accepted plus GST (sponsorship amount).

Sponsorship payment

- The sponsor must pay the sponsorship amount to the department within 30 days of receiving the invoice.
- 4. The department will credit payments of the sponsorship amount to a restricted cost centre controlled by the department and these payments will be used only as follows:
 - a. to fund activities and administration related to the awards, both in current and future years
 - b. if the department is no longer able to spend the funds as above for any reason (including, without limitation, where the awards program ceases or the department is no longer responsible for organising the awards program), the department may retain any residual funds and apply them towards activities as determined by the department.

Cancellation or termination

- If the sponsor needs to cancel its sponsorship of the awards before the expiry of the sponsorship term:
 - a. 30 days or more before the finalist announcement, the sponsor must still pay 25 per cent of the sponsorship amount, and if applicable, agree to the department retaining from any funds received, 25 per cent of the sponsorship amount
 - b. 29 days or less before the finalist announcement, the sponsor must still pay the full sponsorship amount or, if it has paid any part of the sponsorship amount, the department is entitled to keep all of the sponsorship amount received and require payment of any unpaid balance.
- 6. All cancellations must be made in writing to communications@health.wa.gov.au

Force majeure event

- Clauses 7 to 16 apply notwithstanding any other clause to the contrary in this agreement and prevail over any other term of this agreement to the extent of any inconsistency.
- 8. In this agreement:
 - a. force majeure event means earthquake, natural disaster, act of public enemy, war (declared or undeclared), terrorist act (as defined in section 5 of the Terrorism Insurance Act 2003 (Cth), epidemic, pandemic or nuclear event, riot, sabotage, civil commotion, blockade or picketing
 - b. references to the department doing any act or thing or receiving any notice include the staff/volunteers acting on behalf of the department.

- 9. If the conduct of the awards is affected by a force majeure event, the department must notify the sponsor within a reasonable time of the force majeure event occurring, providing details of the force majeure event, the likely duration the department reasonably expects the awards to be prevented or delayed by the force majeure event (if any), and (to the extent reasonably ascertainable) the obligations from which the department is being prevented from discharging.
- 10. Subject to clause 11, if a force majeure event prevents or delays the awards, then the department may postpone the awards to a time and date suitable to the department and the time frame in which the department is required to perform its obligations under this agreement is extended accordingly and the department will not be liable for any delay or default in performance of its obligations otherwise resulting from the force majeure event.
- 11. If the department has notified the sponsor in accordance with clause 9 that the likely duration in respect of which the awards will be prevented or delayed by the force majeure event is greater than 120 days, the parties must negotiate in good faith with a view to postponing, and (if necessary) modifying, the awards for a period of up to 24 months from the date on which the awards was otherwise scheduled to commence.
- 12. If the parties are unable to reach agreement on postponement of the awards within 60 days of the department notifying the sponsor in accordance with clause 11, either party may as its election cancel this agreement.
- 13. If the awards is postponed in accordance with clause 10 (postponed awards):
 - a. the time frame in which the department is required to perform its obligations is extended accordingly and the department shall not be liable for any delay or default in performance of its obligations otherwise resulting from the force majeure event

- the department must, 3 months prior to the commencement of the postponed awards and acting reasonably, determine whether the postponed awards can proceed, taking into account (among other things) the relevant force majeure event and any risks to the health and safety of postponed awards participants.
- 14. If the department reasonably determines that the postponed awards cannot proceed in accordance with clause 13(b), the department must notify the sponsor of such determination and either party may at its election cancel this agreement.
- **15.** The parties acknowledge and agree that as at the date of this agreement:
 - a pandemic has been declared by the World Health Organization on or about 12 March 2020 in relation to the SARS-CoV-2 coronavirus and subsists at the time of this agreement (COVID-19 pandemic)
 - the COVID-19 pandemic, its effects on legal, commercial and other obligations prior to and after entry into this agreement were not (and could not be) foreseen, anticipated nor planned for by any party
 - c. governments in many countries (including Australia) have imposed (and continue to impose) restrictions on the movement and performance of labour, goods and services
 - d. if the department is affected by the COVID-19 pandemic in its discharge of any of its obligations under this agreement, it is entitled to rely on the provisions of these clauses 7 to 15, and the COVID-19 pandemic (and any executive order of government or enforceable government direction or mandate relating thereto) is accepted as a force majeure event.

16. If this agreement is terminated under clauses related to force majeure events, unless agreed otherwise by the parties, the department must promptly remit to the sponsor that part of the sponsorship amount that has at the time of such termination been paid by the sponsor to the department but has not been spent or committed by the department for the purposes of, and in accordance with, this agreement. If requested by the sponsor, the department is to provide the sponsor supporting evidence of funds committed or spent, such as receipts and invoices.

Liability for loss and damage

- 17. The sponsor shall not damage any of the provided items or the venue used. The sponsor must pay any resulting damages suffered or liabilities, losses, costs or expenses incurred, directly to the affected supplier or venue owner or operator, as applicable.
- 18. The department and any their staff/volunteers shall not be responsible for any loss, damage or theft of the sponsor's products and the sponsor releases all these persons from any liability arising from any such loss, damage or theft.

Sponsor's acknowledgement and agreement

- 19. The sponsor acknowledges and agrees:
 - not to interfere with the role of the department
 - to identify, monitor and report to the department on any existing, emerging or potential conflicts of interest arising from its sponsorship, and agrees to work with the department to resolve any conflict
 - there is no expectation or obligation on the department to continue to recognise or acknowledge the sponsor in any period outside the sponsorship term
 - **d.** the department makes no endorsement of any of the sponsor's products or services
 - e. the department has a right to review, prior to release, all promotional material and activities proposed by the sponsor as part of its sponsorship.

| I have read and accept the terms and conditions and confirm I am duly authorised by n | ny |
|---|----|
| organisation to make this offer of sponsorship. | |

Name

Position

Applicant organisation

Signature

Date

Electronic signature acceptable

